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FOR IMMEDIATE RELEASE



Automotive Aftermarket Charitable Foundation appoints new Board Trustee.



**Sacramento, Calif.** – August 27, 2019 – The AACF Board of Trustees announces the appointment of Paul McCarthy to its' Board of Trustees. Board President, Lynn Parker said, "Paul brings a wealth of knowledge to the AACF. He has a wide range of expertise in team and business leadership, sustainable manufacturing, aftermarket analysis just to name a few and will bring assets that will complement our already strong board of directors. Paul is very compassionate in helping associates employed in the aftermarket who have built our industry to the levels of success it is today. We are very excited to have Paul on our team".

Paul McCarthy, is the new President and COO of the Automotive Aftermarket Suppliers Association (AASA) & the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). McCarthy previously served as executive vice president of AASA, helping its president lead the association. He also served as senior vice president, strategy, for MEMA, the parent organization of AASA, Heavy Duty Manufacturers Association (HDMA), MERA - the Association for Sustainable Manufacturing and Original Equipment Suppliers Association (OESA).

His past leadership roles include heading PwC Germany's Automotive Strategy advisory practice and leading global forecasting and analysis for a prominent vehicle forecast service, Autofacts. Paul has an MBA from Duke's University's Fuqua School of Business.

AACF Executive Director, Joel Ayres said "AASA and MEMA have been long time supporters of our Foundation. Paul has expressed his desire to be an active volunteer. Ayres went on to say, "Having Paul serve on our Board will continue the strong connection we have these associations and his talents and experience will be a welcomed addition to our present dedicated and talented Board of Trustees".

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***About the Automotive Aftermarket Charitable Foundation (AACF)***

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, contact us at [www.AftermarketCharity.org](http://www.AftermarketCharity.org).

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