

“Our family is deeply grateful for your support and help . . .”



## Automotive Aftermarket Charitable Foundation

Taking Care of our Own since 1959

The AACF is about taking care of its own. After all, if we don't take care of our own, who will?

### Third Quarter | 2016 | eNews

#### WORDS FROM A THANKFUL SPOUSE

Greetings to everyone! I hope summer is being kind to all. Some of you know me (Cindy Hogan) personally or through my husband Rick. Rick has worked in the aftermarket in various capacities since high school.

On July 8, 2011 our world was turned upside down. Rick took a fall off of our roof, broke his back leaving him a paraplegic. It was devastating needless to say. Panic is what I immediately felt as Rick has always been the bread winner and my rock. Until the accident, we had no knowledge of the Foundation, now called the AACF. I was then contacted by a friend of Ricks who put me in touch with a board member.

Keep in mind Rick was still in rehabilitation and my head was spinning. I received phone calls from a couple of board members that they would meet our needs. Thankfully, they moved expeditiously in getting us financial help until I would be able to go back to work. Spinal cord injuries are wicked, they have no time frame and secondary issues tend to surface as time goes on.

The AACF has stood faithfully by us with continued monthly support, purchasing medical equipment, extended rehab not paid by insurance but most importantly a roof over our head.

Other than our families, AACF, Church and a handful of friends there has been no one who has been such a tremendous blessing since Rick's accident. There are truly not enough kind words to express such gratitude from the only industry that Rick knows and loves.

We are grateful to all and appreciate everyone who has done so much for helping. However, the one who has been the most reliable, steadfast and a huge blessing is the AACF. This could happen to anyone and I urge every company in the aftermarket industry to support and donate to the AACF.

May God richly bless the AACF and each of you.  
Cindy

#### Upcoming Events

- July 15 - 17  
Georgia Tire Dealers & Retreaders Association Annual Conference |  
The Westin Jekyll Island |  
Jekyll Island, GA
- July 27 - 28  
Women's Board 2016 Summer Leadership Conference |  
The Westin Indianapolis |  
Indianapolis, IN
- Aug. 09 - 13  
NACE Expo & Conference |  
Anaheim Convention Center |  
Anaheim, CA
- Oct. 30 - 31  
AACF Annual Bob Schoeberl Memorial Golf Tournament |  
Las Vegas Country Club |  
Las Vegas, NV
- Oct. 31 - Nov. 3  
AAPEX 2016 |  
Sands Expo |  
Las Vegas, NV
- Nov. 1 - 4  
SEMA Show/Global Tire Expo |  
Las Vegas, NV

### Spotlight - Board Member Murray Sullivan



Murray Sullivan, APSC

What is your current position and place of employment and how long have you been working at your current job.

*I am the Executive Vice President of Strategic Accounts and Business Development for The Automotive Parts Services Group. APSG has two members and they are Pronto and Federated. I still have the same title with Pronto. I have been with Pronto since 2005. APSG and the two operating companies represent over 150 independent automotive distributors in Canada, United States and Mexico. We also have a joint venture with ADI in Europe.*

What are your hobbies, what do you enjoy doing in your free time?

*I live on a golf course and enjoy the game very much. I also enjoy cooking and constantly try to acquire new skills in the kitchen.*

When did you first get involved with AACF? How did your involvement come about?

*Rich Scovner of Monroe asked me in 2008 if I wanted to play in the golf event and I agreed to do so. After playing a couple of years as a guest of Rich I was able to find out what the Foundation was all about and asked what I could do to get involved. I was invited to become a board member and have loved every minute of the experience. The Foundation board is made up of great people from the automotive industry and the work that we do is very important and very rewarding. Helping people who really are out of options is a wonderful thing.*

How have you or your employees been personally touched by the AACF?

*We have not at this time but with the exposure of the Pronto group I am sure we will at some point.*

What are your wishes for the growth of the Foundation?

*The Foundation is created for helping those who are at a dead end. My wish for the foundation is that we become a household name to all who call the Automotive Industry home. To make the Foundation financially able to handle every case of misfortune that happens.*

**“Life is a gift, and it offers us the privilege, opportunity, and responsibility to give something back by becoming more.”**

**~ Anthony Robbins**

### 2016 AACF BOB SCHOEBERL MEMORIAL GOLF TOURNAMENT

Golf Registrations are now OPEN!  
Go to [www.AACFI.org/Golf](http://www.AACFI.org/Golf) for more information and to register online for this year's event.

Foursomes have sold out in the past, so register today to ensure your place in the tournament.

For questions regarding registration, please contact  
Misty Walker  
[Misty@AACFI.org](mailto:Misty@AACFI.org)  
772-286-5500

### AACF Awareness Partner OMIX-ADA



The AACF is proud and honored to be Awareness Partners with OMIX-ADA. Below is a statement from Henk Van Dongen, Director of Marketing about their company and how they feel about the AACF partnership.

Over the past years we have been getting more involved with SEMA and its partners. Through these relationships, we have gotten to know Joel Ayres and last year (2015) he reached out to Omix-ADA to see if we were interested in being part of the Awareness Program. Having been in the automotive industry for almost 25 years, Omix-ADA feels the obligation to continuously look for areas where we can give back to the community that has given us so much over these decades.

Al Azadi, owner of Omix-ADA, realizes that building a great company takes determination and a healthy dose of luck. As with any company, as it matures, you look for the greater good and why we do what we do. Granted, running a profitable business is rule #1, which allows us to support other things in our automotive community. For years we were not aware of the Automotive Aftermarket Charitable Foundation and with us probably a lot more people and companies in our industry. This was really the main reason for us to start helping with spreading the word. Omix-ADA has also added AACF to charities they financially support.

Join our partnership by contacting Joel Ayres, Executive Director at (916) 628-0271 or by email [Joel@AACFI.org](mailto:Joel@AACFI.org).

If tragedy strikes, it usually does so without warning. And when it does, the AACF is here to help. If you or someone you know needs help, please contact us through your Human Resources Department or call us at (772) 286-5500. *All calls are confidential.*

### Awareness Partner Program

The AACF Awareness Partner Program was developed so conscientious companies can inform their employees about the help offered by The Foundation.

A current or past employee may need the assistance that only the AACF can offer. By supporting its work you are providing a benefit to employees as well as giving back to your industry.

There is no cost to join. Simply share the information about our program with your HR Department and employees.

#### JOIN OUR PARTNERSHIP

Contact Joel Ayres, Executive Director  
(916) 628-0271  
[Joel@AACFI.org](mailto:Joel@AACFI.org)

### Working Americans underestimate their risk of disability:

- 64% of wage earners believe they have a 2% or less chance of being disabled for 3 months or more during their working career. The actual odds for a worker entering the workforce today are about 25%.

- Most working Americans estimate that their own chances of experiencing a long term disability are substantially lower than the average worker's.

(<http://www.disabilitycanhappen.org>)

## Third Quarter | 2016 | eNews



### Episode 128 Remarkable Results Radio ON-POINT Interview

There is extreme value for the industry as these aftermarket trailblazers share their stories and passion in a medium that brings the emotion and tone into the interview.

Listen to Executive Director Joel Ayres, a 35-year aftermarket veteran, explain the value of AACF to the industry in helping 'our own' find the possibilities when there are none.

**Direct Episode Link:**  
<http://remarkableresults.biz/e128>

**Direct Page Link:**  
<http://remarkableresults.biz/episodes>

**Home Page Link:**  
<http://remarkableresults.biz>

### *AACF in Social Media*

Social media is unavoidable these days. It seems everyone has a personal account on one or many different platforms. By utilizing social media, nonprofit organizations have the ability to increase donations and volunteerism, build relationships with donors and increase the number of people who are exposed to the nonprofit's mission. We believe this to be true and therefore we have increased our efforts bringing AACF to the social media world.

Our goal is to ensure awareness of and donations to The Automotive Aftermarket Charitable Foundation by actively representing AACF online through social media engagement. The message, "AACF has been the only charity focused exclusively on the people of the automotive aftermarket," must be highlighted and shared with the public. To accomplish this, we have put together a social media campaign and implementing it daily through regular posts on multiple social media platforms and through social media activity and listening.

Please join us in our effort to bring awareness to this incredibly important organization by following and sharing the Automotive Aftermarket Charitable Foundation (@AACFI\_)

<https://www.facebook.com/aacfi/>

[https://twitter.com/AACFi\\_](https://twitter.com/AACFi_)

<https://www.linkedin.com/company/automotive-aftermarket-charitable-foundation>

### How You Can Help

We are the only charity that enables you to help members of our industry that have nowhere else to turn. The work of the Automotive Aftermarket Charitable Foundation (AACF) is done by volunteers and a small staff, so our overhead is minimal. The AACF is a 501(c)(3) non-profit organization. Donations to AACF are tax-deductible to the extent permitted by law.

**Mail your donation to:**  
**Automotive Aftermarket Charitable Foundation**  
PO Box 864520  
Orlando, FL 32886-4520

**Online:** [www.AACFI.org/donate-today](http://www.AACFI.org/donate-today)

### About Automotive Aftermarket Charitable Foundation

The Automotive Aftermarket Charitable Foundation was founded in 1959 as an organization dedicated to assisting automotive aftermarket people who, because of catastrophic illness or terrible accident, have exhausted all other available resources in maintaining a reasonable existence. The Foundation is staffed by industry executives who donate their time with the single goal of providing a solution to the family or individuals who have reached this position of great need. We depend on the generous assistance of our industry companies and individuals to provide the financial support to fund the foundation.

The AACF is a not-for-profit organization.

For more information:  
[www.AACFI.org](http://www.AACFI.org)

### CONTACT AACF FOR MORE INFORMATION

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