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FOR IMMEDIATE RELEASE



New Board Structure Enhances AACF's Capabilities to Help

Sacramento, CA – March 23, 2021 – The Automotive Aftermarket Charitable Foundation (AACF) announced a new Board structure designed to expand the Foundation's reach to additional markets and underserved aftermarket segments. Effective immediately the Board will consist of 30 members. Additionally, AACF announces the appointment of two (2) Vice Presidents to serve on the realigned Executive Committee, Luanne Brown – President and CEO of eTool Developers, and Jon Owens – National Sales Manager for Epicor Software.

According to Joel Ayres, AACF Executive Director, "The new Board size and structure will enable the Foundation to reach more donors and recipients. The newly structured Board gives AACF a deep bench of great volunteer leaders and enhances our ability to fill key leadership positions that arise due to retirements or other circumstances." "Essentially," continued Ayres, "we've created a Leadership Development strategy."

Foundation President Larry Magee added, "AACF has grown from a small charity founded 60 years ago by two industry persons to one that is proud to have provided 3.5 million dollars over the last five years to support members of the industry in dire need. We accomplished this through the generosity of aftermarket companies and individuals, as well as, the dedication of an amazing Board of Trustees, an Executive Director and part-time staff person. With the automotive aftermarket industry now numbering more than 4.2 million employees across the country, it is critical for the Foundation structure to meet the moment. The newly restructured Board and Executive Committee will provide even higher levels of support, funding and guidance as we go forward together to fulfill our mission and ensure that we are there to lend a hand when members of our industry family need us."

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About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit at www.AftermarketCharity.org.

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