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FOR IMMEDIATE RELEASE



AACF Prepares to Aid Aftermarket Idalia Victims

Sacramento, Calif. – August 29th, 2023 – As Hurricane Idalia continues its path of destruction towards the Florida coastline, the Automotive Aftermarket Charitable Foundation (AACF) has sprung into action, making preparations to aid automotive aftermarket families that may be impacted by the impending natural disaster.

The intensifying Category 1 hurricane, with sustained winds of 90 mph and higher gusts, is predicted to undergo rapid intensification, potentially making landfall as a strong Category 3 or even Category 4 hurricane in the Big Bend region of Florida. In response to this impending crisis, AACF, a steadfast supporter of aftermarket industry families facing catastrophic circumstances, has pledged to stand by its mission and assist those in need during these challenging times.

Joel Ayres, Executive Director of AACF, said, "Although AACF doesn't claim to be a disaster relief service, we will do our best to identify and assist those industry families that have immediate needs in keeping with our mission to support aftermarket families facing catastrophic circumstances." He continued, "We acknowledge the uncertainty of the situation and express our gratitude for the industry's support by sharing our message with its employees and team members."

AACF's commitment to aiding the automotive industry community during times of need remains unwavering. As Hurricane Idalia bears down on the Florida coastline, AACF stands ready to provide assistance, support, and resources to automotive aftermarket families who find themselves in dire straits due to the hurricane's impact.

The foundation will provide updates on this initiative as they become available and encourages all members of the industry to join hands in supporting their fellow colleagues and families during this challenging period.

For more information on how to contribute to AACF's efforts, or to get help please visit [AftermarketCharity.org/get-help](https://www.AftermarketCharity.org/get-help).

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About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit at www.AftermarketCharity.org.

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