

FOR IMMEDIATE RELEASE



AACF Thanks HDA Truck Pride for Support During 2026 Annual Meeting & Giving Rally



Sacramento, Calif. – May 12, 2026 – [The Automotive Aftermarket Charitable Foundation \(AACF\)](#) is proud to recognize and thank [HDA Truck Pride](#) and its members, suppliers, and industry partners for their incredible support during the 2026 HDA Truck Pride Annual Meeting & Giving Rally, where \$70,000 was raised to support aftermarket families facing hardship.

Held in San Diego, the event brought together more than 850 attendees from across the heavy-duty aftermarket for a week focused on connection, collaboration, education, and giving back. Through activities including a live auction, Giving Rally

Cornhole Tournament, and other fundraising efforts throughout the week, attendees helped generate critical support for AACF's mission of providing emergency financial assistance to aftermarket industry members and their families during times of crisis.

The funds raised will help families throughout the aftermarket who are facing unexpected hardships such as medical emergencies, natural disasters, accidents, and other life-changing events.

“Spending time with the HDA Truck Pride community at their Annual Meeting was incredibly meaningful,” shared John Kairys, AACF Executive Director. “The conversations, the willingness to help, and the genuine care for others in our industry really stood out. That kind of support allows AACF to step in quickly and make a real difference for families facing difficult moments.”

AACF has continued expanding its outreach within the heavy-duty aftermarket in recent years, working to ensure more employees, technicians, warehouse associates, drivers, and their families know that support is available when unexpected hardship occurs.

“The generosity and engagement we saw this week was truly inspiring,” said Tina Hubbard, President and CEO of HDA Truck Pride. “Raising \$70,000 for AACF reflects the powerful heart of this network— coming together to support our own when it matters most.”

HDA Truck Pride leadership emphasized the importance of community throughout the event, highlighting the strength of the network and the collective commitment to supporting the people behind the industry.

AACF extends its sincere appreciation to HDA Truck Pride, its leadership team, member companies, supplier partners, and all attendees who contributed to the success of the fundraiser and helped further AACF's mission of supporting aftermarket families during difficult times.

For more information about AACF, contact Misty Walker at Misty@AftermarketCharity.org.

###

About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit www.HD.AftermarketCharity.org.

About HDA Truck Pride Network

The HDA Truck Pride Network is North America's largest independent provider of parts and services to the commercial vehicle aftermarket. With over 1,000 distribution locations and service facilities, HDA Truck Pride boasts the largest footprint in the industry. The marketing group is focused on value-added services, not just delivering parts, but solving problems and driving technical expertise. The organization offers education, product support and marketing programs all focused on growing the business of its members, fleet customers and service experts. For more information, visit www.hdatruckpride.com.