



AACF WELCOMES NEW AFTERMARKET AWARENESS PARTNERS

Sacramento, Calif. – March 8, 2018 – The [Automotive Aftermarket Charitable Foundation](#) (AACF) welcomes six aftermarket industry companies to its national Awareness Partner network.

[4 Wheel Parts](#), [Aftermarket Auto Parts Alliance](#), [Eckler's Industries](#), [Mighty Auto Parts](#), [Race Winning Brands](#) (RWB), and [XL Parts](#) are the newest members of a growing national community of more than 50 [AACF Awareness Partners](#).

"This is one of the programs that make us unique," said Lynn Parker, AACF board president. "Our Awareness Partners help us connect with members of our aftermarket family in ways we never could, and we're thankful to have such an amazing network of partner companies."

"Our Awareness Partner Program was launched to establish and enhance industry relationships, create awareness for AACF services, and help us identify aftermarket individuals and families in need," said Joel Ayres, executive director. "Awareness Partners receive the resources needed to connect with company employees during tough times, and support them through the steps to apply for help."

According to industry research, there are more than four million aftermarket industry employees. National research shows about 70% of adult Americans have no savings for emergencies or private long-term disability insurance.

The AACF Awareness Partner network includes Bridgestone, CAWA, Dorman Products, Gold Eagle Company, Hennessy, Pep Boys, National Pronto, OMIX-ADA, SEMA, Skyjacker Suspensions, Truck Hero and [many more](#).

The free AACF Awareness Partner program provides participating companies with a suite of resources including printed materials, posters, sample communications, branding assets and more. Download the Awareness Partner kit at <http://bit.ly/AACF-Awareness-Partners>, or contact Joel Ayres by calling 916-628-0271, or email to joel@aftermarketfoundation.org.

About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there to help put the tough times in the rearview mirror. As a nonprofit, AACF accomplishes its mission through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit www.AftermarketCharity.org. To donate, visit <http://bit.ly/AACF-Cares>. To apply for help, visit <http://bit.ly/AACF-get-help>.

Media Contact: Joel Ayres, 5716 Folsom Blvd #149, Sacramento, CA 95819, 916-628-0271, joel@aftermarketfoundation.org.

This message sent to you by [The Buzz Maker Public Relations](#)
Tracy L Teuscher, APR, President
Massillon, Ohio
[330-936-1331](tel:330-936-1331)