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FOR IMMEDIATE RELEASE



AACF PREPARES TO AID AFTERMARKET NATURAL DISASTER VICTIMS

Sacramento, Calif. – August 27, 2020 – The [Automotive Aftermarket Charitable Foundation](#) (AACF) is making preparations to aid aftermarket families affected by hurricane Laura and the California fires.

“It is very early in the process, but our intention is to explore every avenue to identify aftermarket families that will need our help recovering from these natural disasters happening during a Pandemic already causing untold hardship and stress for so many,” said AACF President, Lynn Parker.

“Although AACF doesn’t claim to be a disaster relief service, we will do our best to identify and assist those industry families that have immediate and unmet needs in keeping with [our mission](#) to support aftermarket families facing catastrophic circumstances,” said Joel Ayres, Executive Director of AACF.

“Clearly, we don’t know what shape our response is going to take yet,” Ayres continued. “There are close to 600 fires in California and this is just the start of the hurricane season. What we do know, is we’re going to need the generous support of our industry to be in a position to respond effectively. We thank all of those who have already made contributions and welcome donations of any amount. Our thoughts and prayers are with all those who suffer during this profound time of crisis.”

AACF is asking for tax-deductible donations to help provide needed funding. Donations can be made online at [aacfi.org/donate-today](#), by mail at P.O. Box 864520, Orlando, FL 32886, or by calling 772-286-5500.

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About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there's nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit at [www.AftermarketCharity.org](#).

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