



AACF RESPONDS IN WAKE OF HURRICANE FLORENCE Aftermarket Rallies to Help Those in Need

Sacramento, Calif. – September 17, 2018 – The [Automotive Aftermarket Charitable Foundation](#) (AACF) has launched phase one of urgent response to aftermarket families affected by hurricane Florence.

The [New York Times](#) reported that the storm has never been more dangerous. The storm has claimed 16 lives in North and South Carolina. More than a million people were without power on Saturday.

“Applications for help increased 78% in the wake of last year’s unprecedented hurricane season, so we initiated crisis response plans last week,” said AACF President, Lynn Parker. “Thousands of aftermarket employees live and work in the impact areas. We will be working with our [Awareness Partners](#), SEMA, the Auto Care Association, MEMA and others to try to reach aftermarket families in need as quickly as possible.”

Rain is expected through Tuesday. More evacuations were issued in North Carolina on Sunday, with about 15,000 people in shelters as of Sunday afternoon.

Aftermarket families in need are asked to complete the simple application on the AACF website at <http://bit.ly/AACF-get-help>.

Donations can be made online at <http://bit.ly/AACF-Cares>, or by calling 772-286-5500.

Sincere thanks to [Race Winning Brands](#) (RWB), the first aftermarket company to rally to raise funds for the hurricane response.

About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It’s tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there when it seems like there’s nowhere else to turn. As a nonprofit, this is accomplished through the support of generous donors, awareness partners and dedicated volunteers. To learn more, contact us at www.AftermarketCharity.org.

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