



AACF GRIEVES LOSS OF FOUNDING MEMBER JOE MITTLEMAN

Sacramento, Calif. – August 28, 2018 – The [Automotive Aftermarket Charitable Foundation](#) (AACF) today announced the passing of founding member, Joe Mittleman.

Past CEO of The Mittleman Group for more than 50 years, and former chairman of the Auto Parts & Accessories Association, Joe Mittleman co-founded the organization now recognized as AACF, and has been actively involved in board and committee leadership since its inception.

“Our thoughts and prayers go out to the Mittleman family, and all whose lives he touched,” said AACF executive director, Joel Ayres. “Joe was a wonderful, kind and generous man who loved the aftermarket because he loved the people that make up the industry. He was the sort of man that treated everyone with the greatest respect. He was strong, smart, sincere and funny, and he’ll be dearly missed.”

“Joe dedicated his life to helping others through service, including his service to AACF,” said Lynn Parker, AACF board president. “Because of Joe’s dedication and his continued efforts, thousands of lives have been positively impacted. Joe was much more than our colleague – he was our dear friend. He will be deeply missed, and will always be remembered.”

Donations in memorial tribute to Joe Mittleman are currently being accepted, with more than \$25,000 pledged toward a \$100,000 goal. The Joe Mittleman Celebration of Life is scheduled September 23. Contact Joel Ayres at 916-628-0271 to contribute, or email to joel@aftermarketfoundation.org for more information.

About Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It’s tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there to help put the tough times in the rearview mirror. As a nonprofit, AACF accomplishes its mission through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit www.AftermarketCharity.org. To donate, visit <http://bit.ly/AACF-Cares>. To apply for help, visit <http://bit.ly/AACF-get-help>.

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