



**AACF WELCOMES LYNN PARKER AS BOARD
PRESIDENT**

Chuck Rogers Named as New Board Trustee

Sacramento, Calif. – January 26, 2018 – The [Automotive Aftermarket Charitable Foundation](#) (AACF) welcomes Lynn Parker as president of its board of directors following Bob Hirsch who has served as board president for the past 10 years.

“Serving AACF and aftermarket families in need continues to be one of the most rewarding experiences of my life,” Parker said. “I am honored and humbled to be elected as AACF board president. I’m eager to make a meaningful contribution in this role, and extend sincere gratitude to Bob Hirsch for his many years of service.”

Lynn Parker is the Vice President of Merchandising for [Pep Boys](#) and has served as an active AACF board member for nearly 15 years. He has also contributed to the development of a number of committees to foster growth of executive leadership, events and client programs.

Charles (Chuck) Rogers joins the board as a newly elected trustee. Rogers is the Vice President of Professional Sales for [O’Reilly Auto Parts](#) and has actively supported AACF events for nearly 15 years. In his new role, Rogers will assist the organization in reviewing applications for assistance.

“As AACF continues to grow, develop new programs, and expand its efforts to reach and assist aftermarket families in need, it’s important to have talented, committed leaders,” said Joel Ayres, executive director. “Both Lynn and Chuck have made meaningful contributions over the years, and we welcome them to these new leadership roles. We’re excited to see what we can accomplish together.”

About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It’s tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there to help put the tough times in the rearview mirror. As a nonprofit, AACF accomplishes its mission through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit www.AftermarketCharity.org. To donate, visit <http://bit.ly/AACF-Cares>. To apply for help, visit <http://bit.ly/AACF-get-help>.

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