



## **AACF EXPEDITES HELP FOR CALIFORNIA AFTERMARKET FIRE VICTIMS**

**Sacramento, Calif.** – August 6, 2018 – The [L.A. Times reported](#) that there are [17 wildfires burning in California](#), including one of the deadliest fires in the history of the state with more than 12,300 firefighters on the lines and more than 280,000 acres burned. Today, the [San Francisco Chronicle](#) reported that there seems to be no end in sight to California's wildfires.

Knowing that California is home to many aftermarket industry employees, the Automotive Aftermarket Charitable Foundation (AACF) is expediting help for industry families in need.

"We urgently need industry support in a couple of key ways," said Joel Ayres, AACF executive director.

"Companies with California employees, dealers or shops are urged to send email or text message notifications to those who might be affected to provide a link to the AACF online application for aid (<http://bit.ly/AACF-get-help>)," Ayres said.

"Industry members can help us raise emergency funds for the relief effort by visiting <http://bit.ly/AACF-Cares>," Ayres continued. "As with last year's unprecedented hurricane season, the wildfires in California are catastrophic and ongoing. Our mission is to provide emergency gap funding to aftermarket employees in times of crisis when they have nowhere else to turn."

Donations of any amount are welcome, but donations of \$2,500 or more are most needed. For more information, contact Joel Ayres at 916-628-0271, or email to [joel@aftermarketfoundation.org](mailto:joel@aftermarketfoundation.org).

### ***About the Automotive Aftermarket Charitable Foundation (AACF)***

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there to help put the tough times in the rearview mirror. As a nonprofit, AACF accomplishes its mission through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit [www.AftermarketCharity.org](http://www.AftermarketCharity.org). To donate, visit <http://bit.ly/AACF-Cares>. To apply for help, visit <http://bit.ly/AACF-get-help>.

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