



Second Quarter | 2020 | AACF eNews

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From the President, Lynn Parker



From the time the auto part, accessory or tire is manufactured to the time it is installed on every vehicle parked in the driveway of its home, it has been touched by every segment of our industry. The Automotive Aftermarket Charitable Foundation (**AACF**) helps all the associates employed in those segments;

manufacturing, distribution, retail, delivery, accounting, marketing, installation, and all other positions that support the automotive aftermarket.

In life, sometimes the unexpected can turn your world upside down. It may be a sudden death in the family, a catastrophic illness, or a life changing accident. For those individuals and families of the Automotive Aftermarket Industry that have fallen on hard times, the AACF provides resources, guidance, financial support and perhaps the most important of all, hope when it's needed most.

During these unprecedented times, our world has been turned upside down. No one can accurately predict the impact COVID-19 will have on our industry and our lives for the balance of 2020, 2021 (or the future). As President of the AACF, any prediction I would make is just a guess. However, what I do know is the AACF has endured many challenges in the 61 years of our existence. I also know the talent and strength of our supporters, staff and board members is unmatched. Our ability to tackle and overcome obstacles has been proven time and time again in the 61-year history of the AACF.

Our annual Golf and Reception events are our largest fund raisers. Our Golf Committee consisting of Andy Dudash (Chairman) Jeff Helfrich, Larry Magee, Mike Wilcox, Rich Scovner, Shane Willis, Misty Walker and Joel Ayres have been working hard on planning this event. While we are hopeful the event will take place, one thing is certain, the event may not be the same as in years past. The financial support we provide to

Please, if you feel like you are one of the fortunate ones I urge you to help in any way you can. There are 3 vehicles to share with AACF and you can read about them in several sections of this newsletter.

1. Donations! On average, our expense is \$2,500 per recipient, some less and some much more. Consider helping at any level of donation. Every donation helps.

2. Have your company become an Awareness Partner! It's a zero cost option and is a way to let your employees know we are here if they should need help. It's an easy process. **Click here for more details.**

3. Spread the word of the good work! If you know of someone that may need our help, refer them to our confidential application process.

If you already participate please recommend us to other communities within your influence - other organizations you do business with, customers, friends of the industry, community partners. We are very proud of our AACF family and hope you are too.

You can help us make a difference for an aftermarket family. We know it. We feel it. Together we can do it. Let us know how we can help you to help others.

- Joel Ayres, AACF Executive Director

our current and future recipients does not stop because of the obstacles we are facing. Therefore, our obligation of being associated with the automotive aftermarket cannot stop. We are currently being challenged by COVID-19. I am also challenging our past, current and future financial sponsors to help ensure the AACF continues to provide support for “our own” for the next 61 years.

If you have received an invoice for this year’s participation in our Golf / Reception event, please pay that invoice even if you are uncertain you or your company will be attending this year. If you were not a sponsor last year and can provide financial support this year (or now), please do so.

Our board members and staff are here to help you with any questions you may have. Go to our **Leadership** page on our website to contact any of our board members.

Sincerely in giving,

Lynn Parker
President – AACF
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561-951-1870

AACF NEWS

We would like to thank Mike Dever & Paul McCarthy for stepping to serve on the Marketing & PR Committee, and Todd Sanders for his also serving on the Revenue Growth Committee.

The STAY POSITIVE Parts Authority Service Center Promotion was a huge success! We are pleased to announce they hit their goal of donating \$10,000 to AACF. We want to give a big THANK YOU to **Parts Authority** and their vendors, for initiating and implementing this successful battery promotion.

A very big THANK YOU to **Dorman Products** for joining our **AACF Champion program**. They have been longtime donors and partners of the Foundation, and we appreciate their continued support.

[More Information about Champion Program >](#)



How You Can Help

We are the only charity that enables you to help members of our industry that have nowhere else to turn. The work of the **Automotive Aftermarket Charitable Foundation** (AACF) is done by volunteers and a small staff, so our overhead is minimal. The AACF is a 501(c)(3) non-profit organization. Donations to AACF are tax-deductible to the extent permitted by law.

Mail your donation to:

AACF
PO Box 864520
Orlando, FL 32886-4520

DONATE TODAY

5 Ways to Manage Stress During the Coronavirus Outbreak

It may seem obvious, but change in our lives and daily routine can cause stress and even anxiety. Keep in mind these 5 ways to help manage stress.

- 1. Exercise regularly.** Walking, running, hiking or playing with your kids/pets, all can help release endorphins (natural substances that help you feel better and maintain a positive attitude).
- 2. Maintain a healthy diet.** Keeping healthy snacks on hand will help nourish your body, arming yourself nutritionally to better deal with your stress.
- 3. Take a break.** Find a balance of exposure to news that works for you.
- 4. Connect with others.** Reach out to family members, friends and colleagues regularly via phone, text, FaceTime or other virtual platforms.
- 5. Get sleep and rest.** Stress gets amplified when you don't get enough sleep. Consider developing a new pre-bedtime routine, including a long bath or a cup of

INDUSTRY NEWS

Planning for SEMA and AAPEX Shows

The show must go on. SEMA and AAPEX are both making big changes, and keeping visitor safety first and foremost while planning this years events. Read below (and be sure to watch the video AAPEX has released about the show).



AAPEX leadership discusses important measures in place in Las Vegas designed for the health and safety for all participants.

[Read More](#) / [Watch Video](#) >



2020 SEMA Show Plans Taking Shape

[Read More](#) / [Watch Video](#) >

Do you plan on attending SEMA and/or APPEX this year?

Yes

Select

No

Select

Undecided

Select



Mike Dever, General Manager for NAPA major accounts

Member Spotlight - Mike Dever

A little about your career: What is your current position and place of employment, and how long have you been working in the industry?

I currently work at **Genuine Parts Company** in the role of General Manager of **NAPA** Major Accounts. I have been working in the Automotive Aftermarket for 30+ years.

How did you first get involved with AACF and when? Can you tell us why you got involved with AACF?

I was first introduced to the AACF in 2000 while I was Vice President of Marketing & Product Development at Exide Technologies. Lynn Parker & Andy Dudash introduced me to the organization and all the good work they do for the people and their families in the Aftermarket who run into tough times unexpectedly. I've been a supporter in some capacity ever since.

Why does giving back to AACF means so much to you?

It means a lot to me to assist in some fashion the hard working people in the Aftermarket who truly need some type of support, especially in

these unpredictable times. Being able to shift focus from yourself to someone who really needs assistance is a very good feeling and really quite humbling.

These are tough times we're all experiencing presently. Its not easy to navigate the standard day-to-day challenges we all face let alone the loss of a key loved one or experiencing a tragic development with someone close to you. The AACF's mission to assist those folks in those extremely difficult times is noble and a testimonial to the fine men and women who make up our great Industry.
-Mike Dever

[See all AACF Leadership >](#)

Charitable Giving Is On The Rise

Donations surged nearly 50% in the first half of 2020—the most generous giving recorded in the history of one of America's largest philanthropic funds.

In response to the immense needs created by the COVID-19 pandemic, a resulting economic downturn and a period of deep social unrest, Schwab Charitable donors have been granting at a record pace to support impacted communities.



[Continue reading >](#)

BOARD OF DIRECTORS

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MISTY WALKER | Executive Assistant

About Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in

the aftermarket family faces profound circumstances, AACF is there to help put the tough times in the rearview mirror. As a nonprofit, AACF accomplishes its mission through the support of generous donors, awareness partners and dedicated volunteers.

To learn more, visit www.AftermarketCharity.org.

To donate, visit <http://bit.ly/AACF-Cares>.

To apply for help, visit <http://bit.ly/AACF-get-help>.

The AACF is a not-for-profit organization.

AACF
[AftermarketCharity.org](http://www.AftermarketCharity.org)

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