

AACF LAUNCHES AACF CHAMPION DONOR PROGRAM

Six AACF Champions Recognized Including SEMA Hall of Fame Member

Sacramento, Calif. – May 11, 2018 – The Automotive Aftermarket Charitable Foundation (AACF) has launched an elite donor partner program called the [AACF Champion program](#).



"[AACF Champions](#) are generous, big-hearted aftermarket brands and individuals that have committed to supporting aftermarket families with a donation of \$25,000 or more," said Joel Ayres, executive director. "And, we simply can't thank them enough."

"I can't explain how grateful we are for AACF's quick response to our situation," said a recent recipient. "You really have no idea how much this means to us."

"AACF Champions help us maintain emergency funding," Ayres continued. "This vital funding helps put the tough times in the rearview mirror for aftermarket employees that face catastrophic illness, injury, accident, or disaster that insurance or savings doesn't cover."

"We are blown away by the generosity of the foundation," said a recent recipient. "We can't thank them enough for reaching out to us in our time of need."

Current [AACF Champion partners](#) include [SEMA](#), [Auto Care Association](#), [AASA/MEMA](#), [The Group](#) (Pronto/Federated), [Standard Motor Products](#), and Don Smith.

"The industry has been good to me for 60 years, and I wanted to give back to help others in need," said Don Smith, PWA Founder and SEMA Hall of Fame Member. "No better way than supporting AACF."

Contact Joel Ayres to learn more about the AACF Champion program by calling [916-628-0271](tel:916-628-0271). To apply for help, visit <http://bit.ly/AACF-get-help>.

About the Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there to help put the tough times in the rearview mirror. As a nonprofit, AACF accomplishes its mission through the support of generous donors, awareness partners and dedicated volunteers. To learn more, visit www.AftermarketCharity.org. To donate, visit <http://bit.ly/AACF-Cares>. To apply for help, visit <http://bit.ly/AACF-get-help>.

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