



Fourth Quarter | 2024 | AACF eNews

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from the Executive Director John Kairys . . .

As we close out 2024 and find ourselves entering the Holiday Season, it's time to reflect on the remarkable achievements of the 4th quarter of 2024. This period has been filled with incredible progress and heartwarming stories that have furthered our mission and touched the lives of those in the Aftermarket.

As Executive Director of the AACF, it is extremely rewarding and gratifying to see how our work makes a difference in the lives of many. During the quarter, we all witnessed the impact and terrible destruction caused by Hurricanes Helene and Milton. The AACF experienced a large influx of applications, and we were able to quickly respond to many individuals and families that suffered great loss with funds to assist with their recovery.



Our annual fundraising event, the **Bob Schoeberl Memorial Golf Tournament and Cocktail reception** at the Spanish Trail Country Club the days leading up to **AAPEX/SEMA** was a huge success! It was a great display of networking, camaraderie, fun and giving all in the spirit of supporting our great cause! Please be sure not to miss next year's event!

The week spent at AAPEX and SEMA was extremely rewarding as I had the opportunity to meet many new prospective donors, forge new relationships and visit existing sponsors throughout both shows. Through collaborative efforts, Misty (AACF Operations Manager) and I have had the pleasure of working with the marketing, communications and HR team members of several of our supporters. These efforts will go a long way in our quest to increase exposure and awareness of the AACF.

While in Las Vegas, we launched the first annual **AACF Classic Car Sweepstakes!** In honoring our 65th Anniversary, it is appropriate that the car chosen for the sweepstakes is a gorgeous, fully restored 1965 Mustang Convertible. I ask that you please participate and with a donation as little as \$25 you can earn a chance at winning this classic example of American automotive history! You can find additional information within this newsletter.

Lastly, and especially during the holidays, I want to remind you that we are currently seeking nominations for the **AACF Humanitarian Award, sponsored by NEXUS North America**. The award recognizes outstanding humanitarian acts of supporting those in need by lending a helping hand, providing resources, alleviating suffering and restoring human dignity. We all know that person or entity whose actions have made a significant and positive impact on communities locally, nationally, or globally. Please take time and submit your nominations today! The process is simple and again, you can find additional information within this publication.

The AACF had a successful year, and we want to extend our deepest gratitude to our volunteers and our donors. Your dedication, time and generosity make our work possible. Without your support, we wouldn't be able to provide the crucial assistance that so many members of our industry rely on during their times of need. Thank you for standing with us and for making a profound difference in the lives of those whom we serve.

As we look forward to a new year, we remain committed to our mission and are excited about the opportunities ahead.

Wishing you all a joyous and peaceful Holiday Season!



WHO'S YOUR HERO?
 Nominate your Humanitarian Hero
[AftermarketCharity.org/HumanitarianHero](https://www.aftermarketcharity.org/HumanitarianHero)

AACF **NEXUS NORTH AMERICA**
 Sponsored By

Humanitarian Award Sponsored by NEXUS

Nominations are now officially open for the inaugural AACF Humanitarian Award, generously sponsored by **NEXUS North America!** This prestigious award aims to recognize individuals, companies, associations, or groups within the automotive aftermarket industry who have gone above and beyond to positively impact their communities through exceptional humanitarian efforts.

WHO'S YOUR HERO?

Nominate now through January 31, 2025, for chance to be recognized at **Auto Care Association Connect** in Phoenix in May 2025!

Additional information and the nomination form can be found at <https://www.aftermarketcharity.org/humanitarianhero>.

AACF BOARD NEWS

Board of Trustee Updates



We are thrilled to welcome three outstanding leaders to the AACF Board of Trustees; John Chalifoux (MEMA), Tom Rafferty (EnerSys), and Bahzad Rassuli (Auto Care Association).

A Heartfelt Thank You to Our Retiring Trustees, Beth Skove, Michael Coccio, Bill Hanvey, and Chuck McCourt. We extend our deepest gratitude to each of these leaders for their time, talent, and commitment to the AACF mission.

We are also proud to welcome David Young (Valvoline Global) and Marc Blackman (Gold Eagle Co) to the Executive Committee. Their leadership will play a pivotal role in shaping AACF's future as we continue to grow and make a difference in the lives of automotive aftermarket families.



Bob Schoeberl Memorial Golf Tournament Updates

We are thrilled to announce that this year's AACF Bob Schoeberl Memorial Golf Tournament, held November 3-4, 2024, at the beautiful Spanish Trail Country Club, was success! Together, we raised more than ever at the

UPCOMING EVENTS

Jan 30
CTDA 2025
Commerce, CA
[More Info](#)

Jan 22
SEMA Membership Meeting
Orlando, FL
[More Info](#)

May 12-15
Auto Care Connect
Phoenix, AZ
[More Info](#)

Who is AACF?

The Automotive Aftermarket Charitable Foundation (AACF) supports people in the automotive aftermarket industry and their families during the hardest moments of their lives.

Who We Help:

If you work in the automotive aftermarket, we're here to help. Since 1959, AACF has supported individuals and families facing financial hardship due to unexpected adversity like:

- Floods, earthquakes, storms and fires
- Catastrophic medical conditions
- Life-changing accidents
- Devastating fatalities

Have more questions?

[Read our FAQ's](#)

Do you have surplus funds available in your 2024 budget?

We would be delighted to assist you! Simply make a donation

tournament in Vegas to support families in need within the automotive aftermarket industry.

A huge congratulations to our tournament winners from the API Foursome including Jeff Kreitzman, Ben Shur, Brian Maciak and Dan Cohen.

A round of applause as well for our two teams tied for 2nd place: Solid Start Foursome with Fred Pascarella, Chris Baker, Rick Juarez and Ron Morrow Jr. And CMA #2 Foursome with Austen Swentzel, Mark Knippen, Gino Tagliaferri and Randy John.

We extend our heartfelt thanks to our sponsors, supporters, and attendees for making this event so memorable. Your generosity and dedication help us continue our mission to be a lifeline for those facing tough times.

Save the date! Join us again next year on November 2-3, 2025, as we return to the stunning Spanish Trail Country Club. We can't wait to see you there!

Thank you for making a difference, one swing at a time.

using the link below. The AACF is a 501(c)(3) non-profit organization. Donations to AACF are tax-deductible to the extent permitted by law.

DONATE TODAY

"What we have done for ourselves alone dies with us; what we have done for others and the world remains and is immortal"

Albert Pike

Win a 1965 Mustang! DOUBLE ENTRIES HOLIDAY SPECIAL!

Santa's making his list, checking it twice... and he might just bring you a 1965 Mustang Convertible if you've been extra nice!

From now until December 31st, every entry you make into our AACF Classic Car Sweepstakes will count as DOUBLE.

Enter Today for DOUBLE ENTRIES!

Please **ENTER and SHARE** with friends and family!

A special thank you to our generous sponsors, **Hunter Engineering, Lucas Oil, PowerStop, TechNet** and **Yokohama**.



In photo: Jon Owens, AACF President (left) and Andy Dudash, Trustee (right)

65th Anniversary Fundraiser

As this year comes to a close, we are thrilled to celebrate the incredible success of our 65th Anniversary fundraiser. Thank you for the support of our donors, sponsors, and supporters, we raised \$26,871 to support families in the automotive aftermarket industry during their most challenging times. Together, we have not only honored AACF's 65-year legacy of service but also laid the foundation for an even brighter future. Your generosity empowers us to continue our mission of providing hope and help to those in need. From all of us at AACF, thank you for making this milestone year unforgettable!

RECIPIENT SPOTLIGHT

What If There Was No AACF?

Imagine being a mother, juggling work as a receiving clerk while also caring for two adult sons who live at home. Now picture your oldest son, 43 years old, bravely battling cancer—a relentless carcinoma that has spread to his liver, lungs, and brain. The weight of his care and the mounting medical bills begin to feel insurmountable.

Without the AACF, this family could have been completely alone in their darkest hours. No relief for their growing financial strain. No guidance on how to navigate the medical system. No support to help them keep the lights on while they focus on what truly matters: fighting for their son's life.

This is not a story of a distant "what if." This is a reality for countless families in the automotive aftermarket industry every year. Thanks to generous donors like you, we were able to step in and provide critical aid just in time. But what if we weren't there?

The truth is, we need your help to ensure we are always there for families in need. Your support means fewer families face the unimaginable alone. It means hope, comfort, and sometimes even survival.

Together, we can ensure that no one in our industry faces hardship without hope.

Do you, or do you know someone who needs help? **Contact Us today.** Please share this story with your HR Department or Manager. AACF has already given over \$570,000 to industry families this year.



NEW AACF COLLATERAL

3 Ways to Give

Help in 3 Ways

- Call or email our member, Charitable Fundraiser (CF), for support.
- They'll help you set up a plan that works for you.
- They'll help you get the most out of your plan.
- They'll help you get the most out of your plan.

QIP

- Call or email our member, Charitable Fundraiser (CF), for support.
- They'll help you set up a plan that works for you.
- They'll help you get the most out of your plan.
- They'll help you get the most out of your plan.

SALARY DEDUCTION PROGRAM

- Call or email our member, Charitable Fundraiser (CF), for support.
- They'll help you set up a plan that works for you.
- They'll help you get the most out of your plan.
- They'll help you get the most out of your plan.

Create an Employee Fundraiser

How to Create an Employee Fundraiser for AACF: Step-by-Step

- Step 1: Plan Your Fundraiser**
 - Set Goals
 - Choose a Charity
 - Get Approval
- Step 2: Promote Your Fundraiser**
 - Spread the Word
 - Engage Employees
- Step 3: Test and Manage Your Fundraiser**
 - Monitor Progress
 - Handle Employee Issues
- Step 4: Wrap Up and Celebrate**
 - Thank Your Donors
 - Share the Impact

AACF By the Numbers

AACF BY THE NUMBERS

- 72** HOURS: Time it takes to process & approve applications
- \$9.7 MILLION** in donations received from industry companies
- 20%** of ACF's gross sales for Motor & Drivability™
- 708** families in financial distress
- 69%** of ACF's total gross sales for Motor & Drivability™
- 4.5** individuals employed in the automotive aftermarket industry
- \$14.9 MILLION** in donations received from industry companies
- \$10 MILLION** in donations received from industry companies
- 89%** Percentage of applications approved
- \$3,172** Average donation
- \$2,837** Average cost

BOARD OF TRUSTEES

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About AACF

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there to help put the tough times in the rearview mirror. As a nonprofit, AACF accomplishes its mission through the support of generous donors, awareness partners and dedicated volunteers.

To learn more, visit AftermarketCharity.org.
 To donate, visit AftermarketCharity.org/donate
 To apply for help, visit AftermarketCharity.org/get-help

The AACF is a not-for-profit organization.

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AACF - Automotive Aftermarket Charitable Foundation | 5716 Folsom Boulevard, #149 | Sacramento, CA 95819 US

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