



We're behind you all the way.



## Automotive Aftermarket Charitable Foundation

The AACF was founded in 1959 to assist automotive aftermarket members and their families who, due to catastrophic illness or terrible accident, have exhausted all other available resources in maintaining a reasonable existence.

### Third Quarter | 2018 | eNews

#### JOE MITTELMAN - FOUNDING AACF MEMBER



The Foundation said goodbye to one of its founding members, Joe Mittelman. He served as Vice President, sat on the Executive, and Recipient Review committee; and had been involved in the Foundation for over 30 years. Joe was loved, respected, and many thought he was the heart and soul of the Foundation. The recipients who's lives he touched and came to their aid in times of need also felt a great loss.

We honor his legacy and thank him for dedicating his life to helping our industry family.

*"Joe was the heart of the Foundation and voice of reason. He will be sorely missed."*

*"Joe was instrumental in getting SEMA more involved with the Foundation - one of the many ways he helped grow the program and bring assistance to more of the industry. Will keep Joe and family in thoughts and prayers."*

*"I'm saddened by the news and grateful that I had a brief chance to get to know such a wonderful, giving man. He will be missed and his legacy will continue."*

*"Joe was always a pleasure to be around. He knew how to get business done. In the best of times and the worst of times Joe was always the same; smart, creative, affable, and always well respected."*



#### Upcoming Events

- Oct. 27 - 29  
2018 (AWDA) Conference  
Venetian Resort & Casino  
Las Vegas, NV
- Oct. 29  
AACF Bob Schoeberl Golf Tournament  
Spanish Trail Country Club  
Las Vegas, NV
- Oct. 30 - Nov. 1  
AAPEX 2018  
Sands Expo | Las Vegas, NV
- Oct. 30 - Nov. 2  
SEMA 2018  
Las Vegas Convention Center  
Las Vegas, NV

#### How You Can Help

We are the only charity that enables you to help members of our industry that have nowhere else to turn. The work of the Automotive Aftermarket Charitable Foundation (AACF) is done by volunteers and a small staff, so our overhead is minimal. The AACF is a 501(c)(3) non-profit organization. Donations to AACF are tax-deductible to the extent permitted by law.

Mail your donation to:  
AACF  
PO Box 864520  
Orlando, FL 32886-4520

Online: [www.AACFi.org/donate-today](http://www.AACFi.org/donate-today)

## Third Quarter | 2018 | eNews

### AACF Board News

We would like to welcome new board Trustee, Marko Ibrahim. Marko is vice president of store operations at Bridgestone Retail Operations (BRSO).

Marko has served as an executive for many large retail chains over the past 18 years.

We would like to thank Robert Johnson at Bridgestone Retail Operations for his service on the Board.

Jon Owens who serves on the Revenue Growth Committee, will now be the committees' new Chairman.

Thank you again to all of our Board Trustees, who donate their valuable time to carry out the Foundation's mission to help those in our industry who need it most.

"We wanted to extend to you our heartfelt gratitude for the recent charitable monetary assistance that you provided my wife and I. We are eternally grateful!

When you are faced with a life threatening illness such as my wife has been, it definitely throws your life into a tailspin. While we continue to struggle, a generous monetary donation provided by your organization to help our family came at just the right time to prevent a serious financial problem. Again many thanks,"

- Current Recipient

## BID ONLINE: [www.BringATrailer.com/AACF](http://www.BringATrailer.com/AACF)

AUCTION DETAILS AVAILABLE ONLINE

100% OF PROCEEDS GO TO AFTERMARKET FAMILIES IN NEED

SPONSORED BY



# CHARITY CAR AUCTION

NEW  
**2018 NISSAN  
KICKS SV**

AUCTION ENDS FRIDAY, NOV. 2<sup>ND</sup>



AACF logo  
27TH ANNUAL  
Bob Schoeberl Memorial  
**CHARITY  
GOLF  
TOURNAMENT**  
OCTOBER 29, 2018  
SPANISH TRAIL COUNTRY CLUB  
LAS VEGAS, NV  
Event Details Online  
[AACFi.org/Golf](http://AACFi.org/Golf)

INDUSTRY COCKTAIL PARTY

GIVEAWAYS

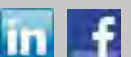
DRAWINGS

50/50

3 BEAUTIFUL  
PGA LEVEL COURSES

THE EVENT WILL BE COVERED BY  
THE GOODYEAR BLIMP

AUCTIONING OFF A BRAND NEW  
NISSAN KICKS





## Third Quarter | 2018 | eNews

### Awareness Partner Spotlight - TBC Corporation

Since the early 1990s, TBC Corporation has been fortunate enough to interact with AACF as a proud sponsor and an active participant. We have witnessed, firsthand, the great work of the organization and the positive impact it has had on many of our own Associates who, unfortunately, were faced with tough times. Every Associate who has worked with AACF has raved about the simplicity of the application process, the rapid response time and the assistance that they have received.

AACF's mission *to provide sustainable solutions for those in great need* aligns with TBC's guiding principles and the foundation on which our company was built further reinforcing our relationship and our commitment to the organization. For many years, TBC has not only served as a sponsor of the organization, we have also had the opportunity to have a greater impact with TBC leadership serving on the Board of Trustees and the Executive Board. After all, with the AACF giving so much to our industry, it is our honor to be able to assist in our efforts to give back.

As an active participant, we remain committed to making sure all of our 11,000+ Associates at our company-owned stores, distribution centers and corporate offices, as well as our Big O Tires and Midas franchisees, are aware of AACF through communications campaigns and outreach. We urge fellow industry leaders to do the same. This organization and all of the great work they are doing cannot be a secret.

Jamie Levin  
Vice President, Corporate Communications  
TBC Corporation



### Welcome New Awareness Partners TIRECO & GREASE MONKEY

If tragedy strikes, it usually does so without warning. And when it does, the AACF is here to help. If you or someone you know needs help, please contact us through your Human Resources Department or call us at 772-286-5500. All calls are confidential.

### Awareness Partner Program

The AACF Awareness Partner Program was developed so conscientious companies can inform their employees about the help offered by The Foundation.

A current or past employee may need the assistance that only the AACF can offer. By supporting its work you are providing a benefit to employees as well as giving back to your industry.

There is no cost to join. Simply share the information about our program with your HR Department and employees.

#### JOIN OUR PARTNERSHIP

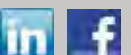
Contact Joel Ayres,  
Executive Director  
(916) 628-0271  
Joel@AACFI.org

### HURRICANE FLORENCE UPDATE

The AACF has launched phase one of urgent response to aftermarket families affected by hurricane Florence.

Aftermarket families in need are asked to complete the simple application on the AACF website at <http://bit.ly/AACF-get-help>

We want to recognize and thank Race Winning Brands (RWB) and The Group; the first aftermarket company to rally to raise funds for the AACF hurricane response.



### About Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there to help put the tough times in the rearview mirror. As a nonprofit, AACF accomplishes its mission through the support of generous donors, awareness partners and dedicated volunteers.

To learn more, visit [www.AftermarketCharity.org](http://www.AftermarketCharity.org).

To donate, visit <http://bit.ly/AACF-Cares>.

To apply for help, visit <http://bit.ly/AACF-get-help>.

The AACF is a not-for-profit organization.

For more information:  
[www.AftermarketCharity.org](http://www.AftermarketCharity.org)

### CONTACT AACF FOR MORE INFORMATION

Automotive Aftermarket Charitable Foundation (AACF)  
5716 Folsom Blvd #149  
Sacramento, CA 95819

Phone: 772-286-5500 | Fax: 916-471-0298  
Email: [info@AACFi.org](mailto:info@AACFi.org) | Online: [AftermarketCharity.org](http://AftermarketCharity.org)

DONALD SCHLENGER | Chairman | Retired  
LYNN PARKER | President | Pep Boys  
BOB HIRSCH | Immediate Past President | Gold Eagle Co.  
LUANNE BROWN | Treasurer | eTool Developers  
TERRY O'REILLY | Secretary | Pricedex Software Inc.  
GEORGE AFREMOW | SEMA  
MICHAEL CUCCIO | AutoZone  
DEAN DOZA | Valvoline  
ANDY DUDASH | TBC Corporation  
BILL HANVEY | President/CEO, Auto Care Association  
JEFF HELFRICH | TBC Corporation  
MARKO IBRAHIM | Bridgestone Retail Operations  
CHRIS KERSTING | President/CEO, SEMA  
ROSS KOGEL, JR. | Tire Wholesalers Inc.  
SCOTT KRINSKY | Advance Auto Parts  
BILL LONG | President/COO, AASA/MEMA

LARRY MAGEE | Heartland Automotive Services  
CHUCK MCCOURT | McCourt Marketing Group LLC  
JON OWENS | Epicor Software  
TYLER REEVES | Interstate Batteries  
CHUCK ROGERS | O'Reilly Auto Parts  
WALTER SCOTT | Advance Auto Parts  
RICH SCOVNER | Castle Products  
SHELDON SILVERMAN | Smart Bomb Media Group  
DENNIS TOLIVAR | Genuine Parts Company  
MIKE WILCOX | Hennessy Industries  
SHANE WILLIS | Acel, LLC

JOEL AYRES | Executive Director  
MISTY WALKER | Executive Assistant

