



First Quarter | 2021 | AACF eNews

In This Issue: AACF News | Member Spotlight | How You Can Help

From the newly elected President, Larry Magee



Larry Magee

I trust this finds you and your families safe and healthy. It has been a long 14 months. All across the country people within this industry have been affected personally and professionally. Many have lost loved ones, jobs and businesses. It has been a tough period in our country, but like other setbacks in the past the people within the country and this industry will rebound and

move forward with their lives.

There is no doubt that people have had a lot of time this past year to reassess their lives and their own priorities. The AACF's Board of Trustees is an example of that reassessment. We had two Board members retire this year.: Former Foundation President Lynn Parker and Trustee Mike Wilcox both recently retired to be able to spend more time with their families.

We wish them only and always the best and extend sincere gratitude to Lynn and Mike for all their many years of service and tremendous contributions to the Automotive Aftermarket Charitable Foundation.

Personally, I have been involved with the Foundation for over 25 years and love what the Foundation does. I didn't hesitate one second when I was asked to step in and fill Lynn Parker's position for the remainder of his term as President.

I am excited about the new Board Trustees who have joined the Foundation this year, as well as, the structural changes which will allow us to be more effective and efficient as we help more and more people who have nowhere else to turn.

We have added three new Trustees this year alone: Teri Thomas with **Interstate Batteries**, John Kairys with **TBC Corporation** and Peter MacGillivray of the **Bonnier Corporation**.

UPCOMING EVENTS

May 17-19

ACPN Knowledge Exchange
Conference

Virtual

More Info

Oct. 11-12

AASA Technology Conference
Memphis, TN

More info coming soon

Oct. 31 - Nov. 1

AACF Charity Golf Tournament
Las Vegas, NV

More Info

Please, if you feel like you are one of the fortunate ones I urge you to help in any way you can. There are 3 vehicles to share with AACF and you can read about them in several sections of this newsletter.

1. Donations! On average, our expense is \$2,500 per recipient, some less and some much more. Consider helping at any level donation. Every dollar helps.

2. Have your company become an **Awareness Partner!** It's a zero cost option and is a way to let your employees know we are here if they should need help. It's an easy process. Let us know if we can provide more details.

3. **Spread the word** of the good

The Foundation also restructured its Executive Committee and filled several open committee chairperson positions in order to provide the Executive Committee and other AACF committees more direct communication.

This past year the number of people we have helped did not take a pause due to the pandemic so we need everyone's support going into this year for sure. A special thanks to all our donors who stepped up this past year to assist the Foundation in helping more and more people.

2020, with all of its heartbreak and challenges, is behind us now and the Foundation is moving full steam ahead as we plan more events in 2021.

We are excited to tell you that planning has already started for the **Annual Bob Schoeberl Memorial Golf Tournament**. It will be held on Monday November 1, 2021, at **Spanish Trail Country Club** in Las Vegas during AAPEX/SEMA week. The AACF industry cocktail reception is on Sunday night October 31st at Spanish Trail as well. After taking last year off due to the pandemic, this year's industry event will be one you will not want to miss. Please mark your calendars.

I thank you all from the bottom of my heart for what you do. Stay safe and thank you for all your efforts and contributions to the Automotive Aftermarket Charitable Foundation.

Sincerely,
Larry Magee

AACF BOARD NEWS

We would like to welcome 3 new Trustees to the AACF Board,:

Teri Thomas. Teri is the National Account Manager at **Interstate Batteries**, and is serving on the AACF Marketing & Public Relations Committee and Revenue Growth Committee.

John Kairys. John is Vice President, Parts and Service Group for **TBC Corporation**, and is serving on the Golf Committee and the Marketing & Public Relations Committee.

Peter MacGillivray. Peter is Vice President of Motorsports Events for **Bonnier Corporation**, and is the new Chairman of the Marketing & Public Relations Committee as well as serving on the Revenue Growth Committee.

The Foundation would like to thank retiring Board member Mike Wilcox and immediate past president Lynn Parker. Thank you both for your dedication and for giving your valuable time and experience to help those industry families in need.

AACF Co-Founder Turns One Hundred Years Old

Next month (on May 9th) Don Schlenger, Chairman Emeritus and Co-Founder of AACF celebrates his 100th birthday. Don has been the soul of AACF and is still very active with the Foundation. He will be presented a lifetime achievement award

work! If you know of someone that may need our help, refer them to our confidential application process.

If you already participate please recommend us to other communities within your influence - other organizations you do business with, customers, friends of the industry, community partners. We are very proud of our AACF family and hope you are too.

You can help us make a difference for an aftermarket family. We know it. We feel it. Together we can do it. Let us know how we can help you to help others.

- Joel Ayres,
AACF Executive Director



How You Can Help

We are the only charity that enables you to help members of our industry that have nowhere else to turn. The work of the **Automotive Aftermarket Charitable Foundation (AACF)** is done by volunteers and a small staff, so our overhead is minimal. The AACF is a 501(c)(3) non-profit organization. Donations to AACF are tax-deductible to the extent permitted by law.

Mail your donation to:
AACF
PO Box 864520
Orlando, FL 32886-4520

DONATE TODAY

for his successful career in the automotive aftermarket and his lifetime commitment to serving others in their time of need.

AWARENESS PARTNER SPOTLIGHT



Awareness Partner - **Bridgestone** talks about working with AACF

How did you first hear about the AACF?

After the tragic loss of a **Bridgestone** store manager to Covid-19, the Divisional HR Manager forwarded information regarding your Foundation helping employees in the industry who have encountered hardship.

How have we been able to help your employees?

As a result of your organization's efforts and others, the former manager's wife and 5 young children have received an outpouring of support including monetary assistance which is a big help to their single income family.

What is your experience with AACF and why you chose to get involved and partner with us?

I was Ben's (deceased store Manager) supervisor and wanted to help his wife and young children who lost their husband and father to Covid-19. I became aware of the Automotive Aftermarket Charitable Foundation through our Divisional HR Business Partner who forwarded the application and contact information. This was completed by Mrs. Provencio and forwarded to the Automotive Aftermarket Charitable Foundation for consideration. Much to my surprise, I received a personalized acknowledgement of the application within a few hours and a phone call later the same day with a few clarifying questions.

I had very few, if any, expectations that the Foundation would be able to provide financial relief and was elated to learn they would be offering to assist the Provencio family in their time of need. Additionally, the Foundation empowered me to share the great news with Mrs. Provencio and promised to follow up with a check within a few days.

I am so grateful that organizations like the Automotive Aftermarket Charitable Foundation exist and am elated that they were able to assist the Provencio Family in their time of grief without any red tape or obstacles.

Warmest Regards,

Rick Bode

Area Manager **Bridgestone Retail Operations**

BOARD MEMBER SPOTLIGHT

Paul McCarthy - AASA President & CEO

little about your career: What is your current position and place of employment, and how long have you been working in the industry?

I am President and CEO of AASA, the **Automotive Aftermarket Suppliers Association**. We represent the companies that make the parts, tools, chemicals, diagnostic equipment, accessories, and technologies that keep vehicles running safely and affordable over their lifespan.



I have worked in our industry for over a quarter of a century, but I like to say I got my first aftermarket job back when I was 5 and my weekend job was to retrieve the right tools for my grandpa from his tool sets when he worked on his beloved old pickup and the perennially broken AMC cars my family favored.

How did you first get involved with AACF ?

AASA and its parent organization are long-time “champion-level” supporters of AACF on behalf of the aftermarket supplier community. I took over the stewardship of our commitment to the AACF and a Board role a couple of years back. That said, I had long been aware of and a supporter of the work of the AACF, including contributing when we had AACF fundraisers at AASA events.

Why does giving back to AACF means so much to you?

Many of us in the aftermarket are fortunate to have found in our industry the ability to make an honest living. The AACF is the true charitable organization associated with our industry. The definition of charity is works related to the assistance of those in need. That's exactly what the AACF has done for over six decades. AACF helps people and families within our industry, who, due to a catastrophic illness or terrible accident, can no longer support themselves through their work in the aftermarket.

If we haven't experienced it personally, most of us know someone, family or friend, who's been surprised by life, disabled, struck by an illness, or left stranded by natural disaster. I am proud to work in an industry that tries to support those who find themselves battered by the storms of life, and helps out folks like us, who've made their living in the aftermarket, and who are in need of our charity.

Anything else you would like to add about your thoughts on the Foundation?

For a number of years, among other activities to raise awareness of AACF, AASA and our friends at **Pricedex** have led a fundraising game at the gala during our annual Technology Conference. We look forward to seeing folks in the industry who are interested in business technology and in learning about how data can improve our business at the AASA Technology Conference October 11-13th in Memphis. And, we especially look forward to your participation in our annual “Twoonie” game, which is fun and contributes to a good cause.

-Paul McCarthy

See all AACF Leadership

RECIPIENT SPOTLIGHT

Ben's Story, by Annie Provencio

I heard about AACF from Ben's immediate supervisor and Bridgestone's HR department. Ben passed away February 27, 2021 with complications from Covid-19. Ben and I were married for 17 years. We have 5 young children ages 9, 8, 7, 5 and 4.

Ben was the only income for our family. The support I received from AACF was a complete blessing. It will help with our finances, while I figure out our future without our favorite person.

I would like to say Thank You again to AACF,

the donors, and sponsors. You have truly blessed my children and me.

Thank You,
Annie Provencio



BOARD OF DIRECTORS

DONALD SCHLENGER | Chairman | Retired
LARRY MAGEE | President
JON OWENS | Vice President | Epicor Software
LUANNE BROWN | VP & Treasurer | eTool Developers
TERRY O'REILLY | Secretary | Pricedex Software Inc.
GEORGE AFREMOW | SEMA
MICHAEL CUCCIO | AutoZone
MIKE DEVER | Genuine Parts Company
ANDY DUDASH | TBC Corporation
BILL HANVEY | President/CEO, Auto Care Association
JEFF HELFRICH | TBC Corporation
BOB HIRSCH | Gold Eagle Co.
MARKO IBRAHIM | Bridgestone Retail Operations
JOHN KAIRYS | TBC Corporation
CHRIS KERSTING | President/CEO, SEMA
ROSS KOGEL, JR. | Tire Wholesalers Inc.

SCOTT KRINSKY | Advance Auto Parts
PETER MACGILLIVRAY | Bonnier Corp.
PAUL MCCARTHY | President/COO, AASA
CHUCK MCCOURT | McCourt Marketing Group LLC
MIKE PEACE | The Pronto Network
TYLER REEVES | Caliber
CHUCK ROGERS | O'Reilly Auto Parts
TODD SANDERS | Advance Auto Parts
RICH SCOVNER | Castle Products
SHELDON SILVERMAN | Smart Bomb Media Group
TERI THOMAS | Interstate Batteries
SHANE WILLIS | Acel, LLC
DAVID YOUNG | Valvoline, LLC

JOEL AYRES | Executive Director
MISTY WALKER | Executive Assistant

About Automotive Aftermarket Charitable Foundation (AACF)

The Automotive Aftermarket Charitable Foundation (AACF) has been helping aftermarket families turn tragedy into triumph since 1959. Like the industry, AACF is driven by passion and devoted to family. It's tough to ask for help, but when someone in the aftermarket family faces profound circumstances, AACF is there to help put the tough times in the rearview mirror. As a nonprofit, AACF accomplishes its mission through the support of generous donors, awareness partners and dedicated volunteers.

To learn more, visit www.AftermarketCharity.org.
To donate, visit <http://bit.ly/AACF-Cares>.
To apply for help, visit <http://bit.ly/AACF-get-help>.

The AACF is a not-for-profit organization.

AACF
AftermarketCharity.org

FOLLOW US



FOLLOW US